



# BBP12 Label printer 300 dpi - US with Cutter and Unwinder



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## Product Highlights

Max. Label Width (mm): 116.84 mm



**Colour Capability:** Monocolour

**Recommended Usage per Day:** 1000

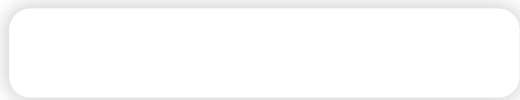
**Stand Alone Printing:** Peripheral

**Resolution (dpi):** 300 dpi

**Continuous vs Die Cut Labels:** Continuous and Die-cut

**Print Technology:** Thermal Transfer

**Application(s):** Asset tracking, Barcode labelling, Laboratory labelling, Wire and cable labelling



## Overview

The BBP®12 Label Printer packs a lot of punch into one compact tool with its high-speed printing, an extended list of labeling options and a simple, user-friendly design.



- BBP®12 gives you the versatility to print all your basic label types from one machine - saving costs, reducing downtime and simplifying your labeling
- Over 800 varieties of labels, including external-feed bulk rolls and custom parts, for general identification, wire marking, asset tracking and more
- Specifically designed small-core media rolls and ribbons provide fast installation and reduce change-over time
- Centering ribbon spindle virtually eliminates ribbon wrinkle
- Compact size won't clutter your workplace or bench
- Ships with free Brady Workstation Basic Label Design software suite, which will enable you to immediately design professional labels.

## Specifications

### Key Characteristics

Article Number	195968
Order Reference	BBP12-US-U-CUTTER



Total Qty per Pack	1 Kit / Box
Application(s) 	Asset tracking, Barcode labelling, Laboratory labelling, Wire and cable labelling
Quantity	1
Brand	Brady®
Trade Name	BBP®12
Ribbon Series	R4300, R4400, R4500, R4900, R6000HF, R6100, R6200, R6400, R6600
Country of Origin 	CN

## Dimensions



Size - Width (mm)	202.95 mm
Size - Height (mm)	190.50 mm
Size - Depth (mm)	259.33 mm
Weight (kg)	2.3 kg
Core - Diameter (mm)	25.40 mm
Display Size	58.42 mm
Minimum Label Height (mm)	10.00 mm
Min. Label Width (mm)	6.00 mm
Dimensions	202,95 mm (W) x 190,50 mm (H) x 259,33 mm (D)

## Material Characteristics

Materials Supported	Direct Thermal Paper, FreezerBondz™ Polyester, Heat-shrink Polyolefin, Metallised Polyester, Metallised Polyester with Polyester Overlamine, Nylon Cloth, Paper, Polyester, Polyester with Polyester Overlamine, Polyimide, Polyolefin, Polypropylene, Polyvinylfluoride, Repositionable Paper, Self-laminating Polyester, Self-laminating Vinyl, StainerBondz™ Polyester, Tamper-resistant Metallised Vinyl, Tamper-resistant Vinyl, Vinyl, Vinyl Cloth, Water-indicating Polyester/Paper Laminate
Colour	Blue, Grey

## Product Features




Bar Code Type	China Post, Codabar, Code 11, Code 128A, Code 128B, Code 128C, Code 128UCC, Code 39, Code 39 with check digit, Code 49, Code 93, Deutsche Post Identcode, Deutsche Post Leitcode, EAN-13, EAN-8, GS1 DataBar, GS1 DataBar Stacked Omnidirectional, GS1-128, Interleaved 2 of 5, Interleaved 2 of 5 with check digit, ITF-14, MSI, MSI with check digit, PLANET, Plessey, POSTNET, Telepen, UPC-A, UPC-E
Auto Shut Off	No
Battery Type	Lithium-manganese Battery
Media Sensor	Black Mark, Gap Sensor, Head Open, Ribbon End
Language Support	Czech, Dutch, English, Finnish, French, German, Greek, Hungarian, Italian, Kazakh, Lithuanian, Norwegian (Bokmål), Polish, Portuguese, Russian, Slovak, Spanish, Swedish, Turkish
Calibration	Manual
Connectivity Options 	Ethernet, Serial, USB
Bar Code Type 3	Yes
Custom Labels Available	Yes
Cutter	Auto Cutter, Between labels or at end of print job, Without label retention
Display Type	Colour LCD Screen
External Memory Type	128 MB
Hardware Options	Cleaning swabs, Cutter (factory installed option), External media holder, Peel & Present, Universal keyboard
Interface Type	PC
Internal Memory Capacity	128 MB Flash, 64 MB SDRAM, SD Flash memory card up to 32 GB
Keyboard Type	Optional
Label Dimensions	Max. Label Width: 112.00 mm, Min. Label Length: 10.00 mm, Min. Label Height: 10.0 mm
Operating Humidity Range	20%-80% (RH non-condensing)
Operating System	Windows® 10, Windows® 7, Windows® 8
Operating Temperature	5°C - 40°C
Stand Alone Printing 	Peripheral




PC Connectivity	Yes
Power Source	AC Adaptor
Power Supply Voltage	110 - 240 V
Print Preview Feature	No
Printing Wizards	No
Storage humidity	10%-90% (non-condensing)
Storage Temperature	-40°C - 70°C



## Printing Specifications

Print Technology	Thermal Transfer
Print Speed (mm/sec)	101.60 mm/s
Colour Capability	Monocolour
Resolution (dpi)	300 dpi
Display Resolution	320 x 240 pixels
Max. Label Width (mm)	116.84 mm
Max. Liner Width (mm)	116.84 mm
Recommended Usage per Day 	1000
Max. Print Width (mm)	105.41 mm
Max. Print Length (mm)	11.43 m
Max. Roll Outer Diameter (mm)	127.00 mm
Maximum Label Thickness (mm)	0.19 mm
Hours of Operation	8 hours/5 days
Multi-Line Print	Yes
Print Rotation	0°, 90°, 180°, 270°
Smart Cell	No

## Compatibility

Continuous vs Die Cut Labels	Continuous and Die-cut
Software Compatibility	Brady Workstation, Windows based driver for 3rd party software use




<b>B- Numbers supported</b>	B-423, B-424, B-425, B-427, B-428, B-430, B-433, B-449, B-457, B-472, B-483, B-486, B-488, B-490, B-498, B-499
<b>Compatible Media</b> 	2HX-, 3PS-, HX-, PS-, THT-
<b>Min. Label Length (mm)</b> 	9.91 mm
<b>Min. Liner Width (mm)</b>	20.07 mm

## What's Included

<b>Includes</b>	This BBP12 label printer has a cutter pre-installed and comes in a cardboard box. It ships with an unwinder, USB Cable, power cord, Brady Workstation Basic Suite, a product CD, Quick Start Guide and a blank ribbon core.
<b>Warranty</b>	1 year

## Compliance

<b>UNSPSC</b> 	45101519
<b>RoHS Compliance Status</b>	Compliant with Directive 2011/65/EU and 2015/863
<b>REACH SVHC Status</b>	Part does not contain an SVHC
<b>REACH Candidate List Date</b>	17 January 2022
<b>Approval/Compliance</b>	UL; cUL; CE; RoHS; EAC

